



## Matthew Isom Dispensing Doctors' Association Limited

Matthew Isom joined the Dispensing Doctors' Association in September 2012 from the British Medical Association's (BMA) NHS Primary Care Division, where he was responsible for policy and negotiations for dispensing doctors for twelve years.

A history post-graduate, with a keen interest in politics and government, Matthew was part of the team which negotiated the contractual framework for the GMS GP contract, introduced from April 2004. He has also held the brief for GP Information Technology, negotiating the GP Systems of Choice (GPSoC) contract in England, navigating the introduction of Choose and Book, the Summary Care Record (SCR), the Electronic Prescription Service (EPS) and practice profiles on the NHS Choices website.

During 2011, he led the team working directly with the then General Practitioners' Committee (GPC) Chairman, Dr Laurence Buckman, and his team during the negotiations on the 2012/13 GMS contract.

The DDA benefits from Matthew's past medico-political career with Londonwide Local Medical Committees (LMCs) and the GPC/BMA across the four nations of the UK, including four years as Secretary to the Annual Conference of Representatives of LMCs.



Matthew Isom Chief Executive Dispensing Doctors' Association Limited