



Dr Richard More

Xytal Ltd

Richard graduated in 1985. He was appointed a partner in General Practice in 1991 and stayed 25 years leaving as Managing Partner, having led the development of the practice, the delivery of district wide MSK and Leg Ulcer services, and a subsidiary APMS contract.

He was a member Somerset LMC 2004-2014 being variously area chair, lead negotiator and commissioning lead.

During this time he developed Avanaula which from 2009-2014 delivered award winning community COPD services in Somerset and Manchester.

He founded Xytal in 2004 to support the development of General Practice. Xytal has grown steadily and offers support to both single practices and groups of practices coming together. Xytal consultants were in over 200 practices in the past 12 months.

He also chairs Xytek, a software development company and Fingo, a digital marketing agency.

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